

# NATIVIS PROJEX

INMOBILIARIA ECOLÓGICA

## PRIVACY NOTICE

### I. Identification of the person responsible:

In accordance with the provisions of the General Law on Protection of Personal Data Held by Obligated Subjects (hereinafter the "Law") and its Regulations, we inform you that NATIVIS PROJEX is an application of NATIVIS PROJEX, S.A. DE C.V. (hereinafter the "Responsible"), with address at Callejón del Grijalva No. 22, Col. Centro, Villahermosa, Tabasco, C.P. 86000, (the "Contact Address"), with Internet portal at [www.nativisprojex.com](http://www.nativisprojex.com), is "The responsible" for the use and protection of your personal data, will treat the personal data that you as a User of the Mobile Application and / or internet portal provide us in terms of this Privacy Notice (hereinafter "Notice").

### II. Owner of the personal data.

For the purposes of this Privacy Notice, "The owner" is the natural person to whom the personal data delivered to "The responsible" correspond, either in his capacity as a user, collaborator or of any other type.

Likewise, personal data shall be understood as any information concerning an identified or identifiable natural person. A person is considered identifiable when his or her identity can be determined directly or indirectly through any information.

### III. Personal data we collect

The personal data collected will be treated and safeguarded based on the principles established in the Law and its Regulations, which are: legality, consent, information, quality, purpose, loyalty, proportionality and responsibility.

To carry out the purposes of this privacy notice, we will use the following personal data:

- Full name
- Date of birth
- Domicile
- Telephone
- Email address
- Payment information (debit or credit card).
- Tax or billing data.
- Usernames and access data to electronic media.

In addition to the personal data mentioned above, for the purposes informed in this privacy notice we will use the following personal data considered sensitive for people seeking to place their properties within the platform for promotion and sale or rent, which require special protection:

- Information about Real Estate such as:
  - Land
  - Public deed
  - Cadastral plan of the property
  - Certificate of Lien Freedom
  - Appraisal of Real Estate

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- Proof of address (electricity, water, telephone)

The person in charge has the physical, technical and administrative security measures for the protection of personal data provided by users.

## IV. Purposes of the processing of your personal data

The personal data we collect from you may be used for the following purposes that are necessary for the service you request:

- Comply with contractual obligations.
- Sending and communicating advertising.
- Commercial prospecting.
- Monitoring of service quality.
- Billing.

The personal data that users provide by other means, are intended to carry out promotion, information and advertising of the products and / or services provided, provide customer service and technical support, and may include, but not limited to, the following:

- Email address
- Full name
- Phone number

In case you do not want your personal data to be processed for these additional purposes, from this moment you can communicate the above through the email: [info@nativisprojex.com](mailto:info@nativisprojex.com) or by going personally to the address indicated in this notice.

The refusal to use your personal data for these purposes may not be a reason for us to deny you the services and products you request or contract with us.

It should be noted that personal data may be provided to third parties in accordance with what is strictly indicated in articles 22 and 70 of "The Law".

## V. Transfer of your personal data

Personal data will be subject to transfers by "The responsible" without requiring your consent, solely and exclusively for the cases indicated in article 70 of "The Law".

You may transfer your data to Mexican or foreign third parties, partners, collaborators, employee or company, in order to provide you with the necessary services for the attention of what is requested.

## VI. Access, rectification or cancellation of your personal data, or opposition to its use

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You have the right to know what personal data we have about you, what we use it for and the conditions of use we give them (Access). Likewise, it is your right to request the correction of your personal information in case it is outdated, inaccurate or incomplete (Rectification); that we delete it from our records or databases when it considers that it is not being used in accordance with the principles, duties and obligations provided for in the regulations (Cancellation); as well as oppose the use of your personal data for specific purposes (Opposition). These rights are known as ARCO rights its acronym, refers to Access, Rectify, Cancel and Oppose. Therefore, the user has the right to access their personal data held by the Website and / or the Application.

To exercise any of the ARCO rights, you must submit the respective request through the email: [info@nativisprojex.com](mailto:info@nativisprojex.com) or by going personally to the address indicated in this notice.

When a user's account is closed, the stored personal data will be kept in our database for the guarantee period established by law, after which they will be deleted upon request. It is not possible to delete personal data before the aforementioned guarantee period, because such data must be available for your own security if necessary for the formulation, exercise or defense of legal claims before the administration or before a judicial body.

## VII. **Revocation of consent to the use of personal data**

You can revoke the consent that, where appropriate, you have granted us for the processing of your personal data. However, it is important that you bear in mind that not in all cases we will be able to meet your request or conclude the use immediately, since it is possible that due to some legal obligation we require to continue processing your personal data. Likewise, you should consider that for certain purposes, the revocation of your consent will imply that we can not continue to provide the service you requested, or the conclusion of your relationship with us.

To revoke your consent, you must submit your request by email: [info@nativisprojex.com](mailto:info@nativisprojex.com) or by going personally to the address indicated in this notice.

"The person in charge" will communicate the response by the same means of email within a period not exceeding 20 business days.

## VIII. **Changes or Modifications to the Privacy Notice**

This privacy notice may undergo modifications, changes or updates derived from new legal requirements; of our own needs for the products or services we offer; of our privacy practices; of changes in our business model, or for other reasons.

We are committed to keeping you informed about the changes that may occur to this privacy notice, through the [www.nativisprojex.com](http://www.nativisprojex.com) page or the mobile application NativisProjex downloadable for iOS and Android.

## IX. **Legal basis for the processing of personal data.**

The legal basis for the processing of personal data is found in articles 1, 2, fractions IV, V, VI and VIII, 16, 17, 18, 22, 23, 25, 29 and 30 of the General Law on Protection of Personal Data Held by Obligated Subjects.

Last update: 24/01/2023.